

SEENA SAIEDIAN

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EDUCATION

University of California, Berkeley | Expected Graduation: May 2023

GPA: 3.93

- B.S. Business Administration, Computer Science
- **Activities & Awards:** IBM Data Science Case Competition, Dean's Honors List, Upsilon Pi Epsilon
- **Relevant Coursework:** Intro to Investment Banking, Principles of Business, Macroeconomics, Microeconomics, Statistics

Blue Valley West High School | Graduated: May 2019

ACT: 35 | Weighted GPA: 4.6

- **Activities & Awards:** Debate Team (President), Kansas Entrepreneurship Challenge (Finalist), *summa cum laude*

PROFESSIONAL EXPERIENCE

Veritas Technologies

Santa Clara, CA

Incoming Finance Summer Intern

May 2021 – Aug 2021

Organization of Iranian-American Communities

Washington, DC

Strategy and Project Management Intern

May 2020 – Present

- Increased public engagement by 174% by diversifying the marketing & content strategy for a non-profit advocacy organization
- Organized and moderated the world's largest virtual conference with representatives and delegates from 102 countries
- Developed and presented strategy briefings on outreach and content development to the organization's management team
- Met with bipartisan groups of US senators and representatives for fundraising and US-Iran policy advocacy events

University of Kansas EECS Department

Lawrence, KS

Cybersecurity Research Assistant

May 2020 – Aug 2020

- Worked with a graduate research team exploring service mesh deployments and resolving network security vulnerabilities
- Acknowledged contributor on a paper published in the SecureComm conference about security risks in service mesh networks
- Conducted preliminary research on service mesh networks and use cases and helped with editing and revisions for publication

Seren (Video Conferencing Startup)

Berkeley, CA

Product Intern

May 2020 – Aug 2020

- Participated in meetings with the executive team of a startup to improve minimum viable product pitch for VC investors
- Assisted in product design and market entry strategy to maximize advantages over competitors and increase user potential
- Wrote a script to generate test data with user IDs and Google Calendar time entries to test the app's scheduling mechanism

EXTRACURRICULAR & LEADERSHIP EXPERIENCE

Beta Alpha Psi, International Honors Business Fraternity

Berkeley, CA

Head of Web Development

Jan 2020 – Present

- Managed the organization's website and developed scripts to automate the process of updating the site's HTML content
- Collaborated with the officer core to coordinate routine updates to the website and maintain consistency in online presence
- Completed a ten-week professional development curriculum covering accounting, finance, and consulting principles
- Completed 10+ business strategy cases analyzing growth strategy for companies such as Macy's and Whole Foods

Data Science Society

Berkeley, CA

Analyst – School Staffing Optimization

Aug 2019 – Dec 2019

- Modeled an expected 3.73% increase in average academic performance at California schools based on school budget reforms
- Used sklearn to model the relationship between school districts' financial resource allocations and academic performance
- Analyzed model results to create the ideal staffing distributions based on budget availability that would maximize performance

Analyst – Headline Language Classification

Aug 2019 – Dec 2019

- Created a K-NN model to classify news stories (89% accuracy) as serious or satirical based on patterns in headline attributes
- Cleaned a dataset of articles from various outlets and analyzed the correlation between headline language and story seriousness

Blue Valley West Debate Team

Overland Park, KS

President

Aug 2018 – May 2019

- Led 100+ peers in research and argument construction on federal surveillance, trade, education, and immigration policy
- Competed nationally and ranked as the 5th best speaker in the state of Kansas and led the team to a top 5 ranking
- Developed and taught a curriculum covering research, public speaking, and argumentation skills for middle school students

SKILLS & INTERESTS

- **Skills & Languages:** Microsoft Office Suite, CapIQ, Python (Pandas, NumPy, Matplotlib), Java, SQL, Farsi (Fluent)
- **Interests:** Classical Piano, Lakers Basketball, Philosophy, Classic Rock & EDM, Poker, Traveling, Fitness, Suits (TV Show)